

# How will you manage your **Cloud** project

As soon as the 'the cloud' entered the IT vernacular, regional marketing departments pushed it as the next disruptive technology that would solve enterprise IT problems that had been previously insurmountable. Now, after some five years of cloud hype and the creeping onset of cloud fatigue amongst the CIO ranks of APeJ, IDC evaluates how far 'the cloud', its services and technologies have delivered on its hype-filled promises and shares tips to cloud implementation success.

## When you get it **right**

IT infrastructure costs can be reduced by up to **80%**

LOB managers will **increase their spending** with IT

Project failure rate can be reduced by **50%**

## Avoid the **pitfalls**

STAGE 5

### OPTIMIZED

Enable managed risk-taking to deliver innovative IT-enabled projects

Increase cost of scalability

Business units 'do their thing' independent of IT

STAGE 4

### MANAGED

Create business transformation opportunities

Spiralling costs

STAGE 3

### REPEATABLE

Understand costs and business value of technology options

Business requirements ignored

Ensure enterprise security is maintained when using an external cloud service

Bite off only what you can chew

STAGE 2

### OPPORTUNISTIC

Scale up access to standardized IT resources via cloud, at lower costs or increasing speed

Understand cloud Service Level Agreements

Projects commence without an enterprise cloud strategy

Evaluate cloud services

STAGE 1

### AD HOC

Develop high-level knowledge of the business value for tactical needs

Understand cloud basics

Set clear project success metrics

## When you get it **wrong**

Cloud costs become unmeasurable

Lack of compliance leads to lost business

Legacy-bound applications limit business agility

Cloud ROI targets are not reached

Source: IDC Cloud Maturity Model - A Guide for Success, March 2013  
Buyer Conversation: Is the Cloud Really Cheaper Than Do-It-Yourself IT?, August 2012

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